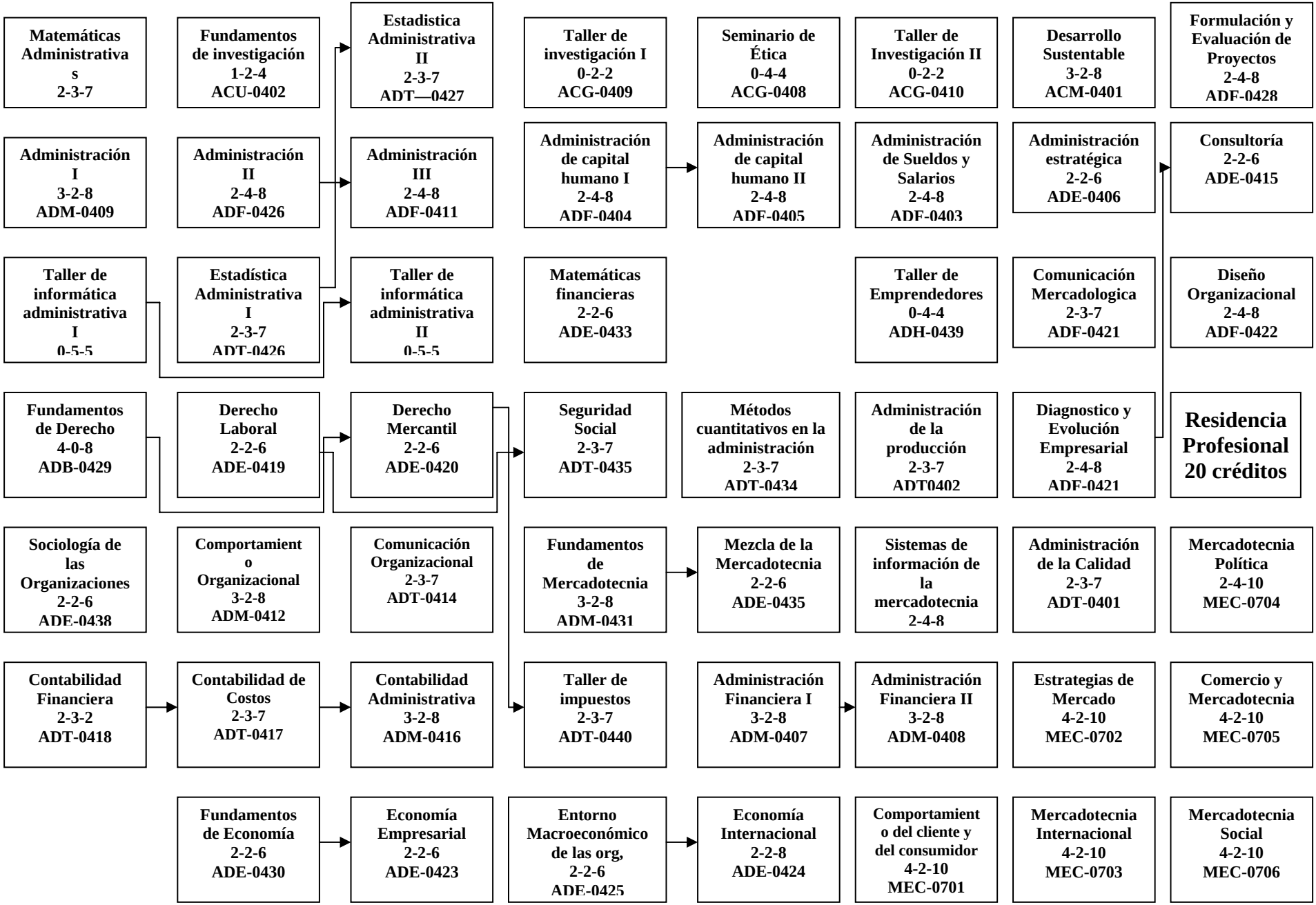Lic. en Administración
Especialidad Mercadotecnia
Plan LADM-2004-300